

Mississippi Riverfront  
Sub-Committee Meeting  
March 24, 2016  
3:00 p.m. – 5:00 p.m.

AGENDA

1. Review New Map of Design Zones and Projects
2. Project Naming:
  - The Riverfront ~ Name / Brand
  - Sub Committee
  - Zone 1, Ideas:
    - Brainerd Crossings
    - Mississippi Crossings
  - Zone 2, Ideas:
    - The River Wilds
    - The Mississippi Wilds
3. Report on Service Club Presentations
4. BLACF New Funds
  - Riverfront
  - Performing Art Center
5. One on One Stakeholder Meetings ~ see attached list
  - Assign People
  - Create Consistent Message
6. Ideas on 1st Pop Up Event
  - Craft Show at High School – May 14
  - Jaycees Rubber Duckie Race on Mississippi – August 6
  - Others?
7. Review Consolidated Projects List / Timing
8. Next Meeting